

be charismatic not an illusion

gain persuasiveness

make a difference, if you want to

# **Authenticity in Leading – Live Online-Training**

# Appearance, Impact & Authenticity in (remote) leading

As a leader it is not only about convincing with content, but also about conveying what is said verbally and non-verbally. Digitization and the increasing number of remote meetings mean that this topic is becoming increasingly important.

The power of the external effect comes from the reflection of one's own self. The key to the power of your leadership lies in the clarity of your own personality and your own values. A strong appearance is a combination of your personality and your authentic presence - especially remote.



#### What we do

We work with theoretical but practical input on the subject of appearance, impact and presence. This is supported i.a. through methods of systemic transaction analysis and theories of communication sciences. You will work individually plus in groups and receive detailed feedback. In guided exercises, you will repeatedly work on your own examples from daily business. In addition, you will receive tasks for preparation and follow-up and will be provided with blended learning material.

### Your benefit

In this live online training, you will learn why your external impact depends on your inner convictions and how you can appear authentic in virtual meetings. You practice using your own personality to increase your own charisma. This will allow you to actively shape your radiance to other people. Because only what really suits you will make an effective impression on other people. You will receive a new repertoire of methods to lead people authentically and effectively.



## Who is this coaching for

This coaching is aimed at all executives, project managers and personalities who would like to deal intensively with their own impact on others in order to become strong. A look at your own personality must not be avoided.

### Your investment

289,- EUR

Price plus statutory VAT and including two live online trainings including the services listed above

Prices for in-house or face-to-face training on request

This training is only held with a sufficient number of participants.

### Your coach



Jochen Welsch

"Only those who change and develop remain true to themselves."

#### Contact

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